The DESERT

SOUVENIR PROGRAMME
1953



SWINDON AMATEUR LIGHT OPERATIC SOCIETY SECOND PRODUCTION

SKURRAY'S

Chairman and Managing Director: Howard Godfrey

SKURRAY'S LTD.

SWINDON

Tel. SWINDON 2266

SALES-

We are at your service for the sale of any make of

new car or commercial vehicle.

Our Sales Department are always able to offer reliable Used Cars; we do not maintain large stocks, but rather

a few carefully selected, genuine cars.

SERVICE-

Cars today have to live a long life—so we are

constantly improving our Service Department with

modern equipment.

Skilled mechanics combining TIME-CONTROLLED

system of repairs to study Customer economy.

PARTS AND

ACCESSORIES — As one of the largest Parts Departments in the West,

we maintain large stocks of genuine Spare Parts and Accessories for the various makes for which we are

main dealers.

COACHWORK

REPAIRS— Including Coachwork Repairs, Panel Beating and

Cellulose Painting carried out on the premises.

The Skurray Group of vehicles consists of

VAUXHALL - BEDFORD - JAGUAR - RILEY - M.G. MORRISON ELECTRICARS

SWINDON AMATEUR LIGHT OPERATIC SOCIETY

presents a Musical Play in Two Acts

The Desert Song

(By arrangement with Messrs. Samuel French Ltd.)

The Book and Lyrics by
OTTO HARBACH, OSCAR HAMMERSTEIN II and FRANK MANDEL

The Music by SIGMUND ROMBERG



SECOND

PRODUCTION

SOUVENIR PROGRAMME

The EMPIRE THEATRE, Swindon, 26th — 31st OCTOBER, 1953 at 7-30 p.m. Matinee, Saturday, 31st OCTOBER, 1953, at 2-30 p.m.

MAKE AN APPOINTMENT with ...

TYRESOLES

Not just a retread

But the proved process of tyre reconditioning

FOR SAFETY & ECONOMY

YOUR WORN TYRES CAN BE
RECONDITIONED BY THIS
FAMOUS PROCESS IN 48 HOURS
or by appointment in
ONE WORKING DAY ONLY.

Free examination, removal and re-fitting.



All work done or tyres supplied can be charged through your selected Garage or Trader.

HILL'S TYRE SERVICES LTD.

TYRE HOUSE
MARLBOROUGH ROAD, SWINDON

Tel. Swindon 2852

SWINDON AMATEUR LIGHT OPERATIC SOCIETY

President: F. C. G. HILL

Hon. Secretary	ERIC BLANCHARD
Hon. Treasurer	
Hon. Producer	
Hon Musical Director	
Hon. Dancing Mistress	
Hon. Publicity Officer	EDGAR YOUNG
Hon. Accompanists	MARGARET PAGE JOY FARROW

Committee:

Miss M. SMART; Messrs. F. P. ENDERSBY, R. V. HIPPERSON, G. STREETLY, R. SUTTON E. H. YOUNG

Social Committee:

Mrs. P. HILL; Misses H. BASSETT and A. R. B. SMITH; Messrs. R. HILL, M. OWEN, R. TUCKER C. WINSLOW



SPILLERS

Specialise in

BEDS AND BEDDING

by

The Leading Manufacturers . . .
STAPLES
SLUMBERLAND
VI-SPRING
RELYON, etc.

and, of course, DUNLOPILLO.

There are so many good things for the home at SPILLERS, including Divans, strongly made, reasonably priced, good looking. Furniture for other rooms, too—Carpets, Soft Furnishings, etc.—but pay us a visit.

Open Wednesday afternoons

Closed Saturdays 1 p.m.

132 VICTORIA ROAD

Swindon 2329

Have you tried

"THE PERFECT PAIR"

Finest London
DRY GIN

Old Matured SCOTCH WHISKY

30/= per bottle 15/9 per ½ bottle

31/6 per bottle 16/3 per ½ bottle

FROM

BROWN & PLUMMER LIMITED

FOR THE BEST IN HIRE CARS
RING 4445

Dangerfield's Hire Service

11a MARLBOROUGH ROAD SWINDON

DAY AND NIGHT



A Message from the President

Dear Audience,

It is my pleasure to welcome you to "The Desert Song," the Society's second production. Our previous presentation — "The Arcadians" — was a great success and its reception justified our faith in the belief that Swindon would welcome the return of amateur light operatics to the town.

In our choice of "The Desert Song" we have acceded to what might be termed "popular demand." Last year I suggested that anyone with a preference for a show and would like it to be considered for production by S.A.L.O.S. should communicate with our Hon. Secretary. The result was that we had an enormous number of requests for such shows as "The Belle of New York," "Veronique," "The Quaker Girl," "Rose Marie," and "The Vagabond King," but the most popular request was for "The Desert Song," hence our choice. I hope that you will continue to send in your suggestions—they are very welcome and indeed most helpful.

I am sure that you will enjoy our show tonight and if your visit is being made in the early part of the week, may I suggest that you tell your friends about it. The Society realises that no matter what effort is put into its productions it comes to nought without your continued support. I do appeal to all to give us that support, thereby ensuring the future of S.A.L.O.S. to play an ever-increasing part in the social life of the town.

This message is, of course, being written before the event, and I would conclude it by saying a big 'Thank you' to everyone who is in any way assisting to make this presentation the success which its sponsors hope it will be — not, of course, forgetting you, our audiences, without whom no show can commence to be successful.

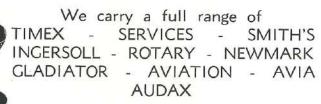
Yours sincerely,

GRAHAME HILL,

President.

SPECIAL VALUES in the

latest types of WATCHES



 $\begin{tabular}{ll} All fully $Guaranteed watches \\ \end{tabular} \begin{tabular}{ll} See our range of Watches first and be sure of satisfaction. \\ \end{tabular}$

9 PAINLESS EAR PIERCING

F. M. MORSE & SONS

Watchmakers, Jewellers and Opticians

82 VICTORIA ROAD

SWINDON

Established 1898

Telephone 2735

KINGS ARMS HOTEL

OLD SWINDON

204511 and 2156 R.A.C., A.A. and B.H.R.A.

Morning Coffee Lunches, Teas, Dinners Parties and Receptions

MEET YOUR FRIENDS

KINGS PANTRY and the

COACH WHEEL BAR

*

Resident Proprietor - P. J. F. ENDERBY

Consult

H. J. SPACKMAN & SONS LTD.

Hunt Street, Swindon

For all those HOUSEHOLD REPAIRS WHICH REQUIRE EXPERT ATTENTION

'Phone 2060

Builders Plumbers Decorators

Over 100 YEARS EXPERIENCE at your command



Hon. Musical Director CHARLES COMLEY



Hon. Producer
REGINALD HIPPERSON



Hon. Accompanist
MARGARET PAGE



Hon. Dancing Mistress
MADELEINE SMART



Hon. Accompanist JOY FARROW



Hon. Treasurer MORRIS OWEN



Hon. Secretary
ERIC BLANCHARD

Established

SWINDON PERMANENT BUILDING SOCIETY

1868

85 YEARS

Experience at the Service of Borrowers and Investors

GENEROUS ADVANCES ON SELECTED PROPERTIES

SECURITY TO THE INVESTOR

Further particulars from the Secretary:

F. D. WESTLAKE,

'Phone 2387

1 Commercial Road, Swindon

ESTABLISHED 1850

STILL GOING STRONG

JOHN TOOMER & SONS

& CRICKLADE ROAD,
SWINDON

Telephone - - - 2006

Coal, Corn, Hay and all Animal Foodstuffs

PROMPT DELIVERIES

FERTILISERS, ETC.

The Story

Our story opens in the Riff Mountains of French Morocco and concerns a young man, Pierre Birabeau. Formerly, when a French officer, Pierre, incensed by the injustices shown by the troops when raiding villages, had disagreed with his superior officer General Fontaine who, in his rage, struck the younger man. Pierre now devotes his life to helping the unfortunate people of Morocco in their struggle for justice and in the guise of the Red Shadow is the beloved leader of a band of Riffs. He pretends that the blow he received from the General has made him stupid and no one realises that Pierre, the half-wit, and the Red Shadow are one and the same person.

His plan works very well until on the death of Fontaine the post of Governor is taken by his father, General Birabeau, who with Captain Paul Fontaine, son of the dead General, has one purpose in life—the destruction of the Red Shadow.

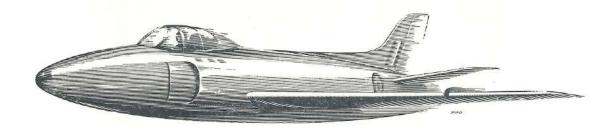
Margot Bonvalet, tiring of her life in a convent, pays a visit to General Birabeau and craving for romantic excitement finds Paul rather boring as a suitor. Meanwhile Pierre has fallen in love with Margot but realising that as a half-wit he has no chance with her, pays her a visit as the Red Shadow. Margot falls in love with him, but on the General's demand promises to marry Paul. Pierre on hearing this, kidnaps her and takes her to the palace of his friend, Ali Ben Ali.

Meanwhile Azuri, a native girl who since the arrival of Margot has lost Paul as a lover, seeks to avenge herself. Knowing Pierre's secret she sells information to the General which leads him to the palace of Ali Ben Ali. Arriving there he challenges the Red Shadowto a duel, but Pierre will not fight although refusal means the loss of his position as leader of the Riffs. Margot returns with the General to safety and according to custom the Red Shadow is dispossessed of his leadership and turned out into the desert, his only weapon being a broken sword.

The General orders Paul to bring in the Red Shadow dead or alive, and Azuri arriving drunk to claim her reward is asked by the General why she was so sure the Red Shadow would not fight. Eventually, from Azuri's drunken utterings, it dawns on him that he has sent his soldiers to kill his own son. The soldiers return to tell him that the Red Shadow is dead, killed by none other than Pierre. On hearing the news Margot admits her love for the Red Shadow and is overjoyed when she learns of Pierre's duplicity.

Humour is sustained throughout by Benjamin Kidd, a Paris reporter, and his secretary, Susan.

1953 DESERT SONG



VICKERS SUPERMARINE



ROLLS-ROYCE AVON ENGINE

PILOTED BY M. J. LITHGOW AT IDRIS, LIBYA

the Vickers Supermarine Swift achieved a speed of 737.3 M.P.H.

AT274

SUBJECT TO OFFICIAL CONFIRMATION





The Red Shadow and Margot

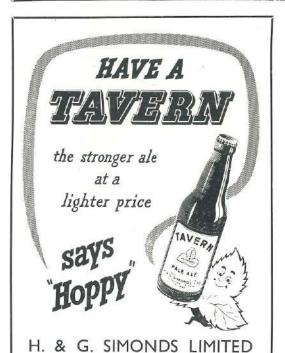
THIS PROGRAMME WAS PRODUCED FOR S.A.L.O.S. by

THE SWINDON PRESS LTD. 100 VICTORIA ROAD, SWINDON

who, in addition to printing, designed the cover, and supplied the layout and all blocks

This comprehensive service is available to all. Let us assist you with your next order for printed matter of any kind. Our advice is yours for the asking.

Call or 'phone (Swindon 2233) for immediate attention.



HIGH STREET : SWINDON

R. J. COX

(Partners: R. J. Cox, F.V.I., N, Billingham, A.V.I.)

Auctioneers, Valuers and Estate Agents

25 WOOD STREET
and
79 COMMERCIAL ROAD
SWINDON

Branch Offices of the Ramsbury Building Society

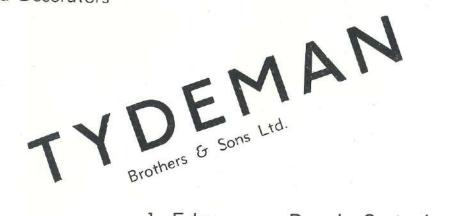
Established 1846

ATTRACTIVE MORTGAGE AND INVESTMENT TERMS



Azuri and Capt. Paul Fontaine

Builders - Contractors and Decorators



1 Edgeware Road, Swindon Telephone 2166

FURS & FUR COATS

- * REMODELLING
- * RENOVATING
- * REPAIRING
- * DE-MOTHING
- * CLEANING



Treasure's

of

Tel. 2591 95 VICTORIA RD. SWINDON

LADIES' & GENT'S TAILORS & FURRIERS

All work completed in our own workrooms

ADVICE & ESTIMATES FREE

Ask for

LEESE'S

Quality

Soft Drinks

LEESE, ING & Co. Ltd.

LANSDOWN RD., SWINDON

Established 1876

Telephone 2744



Benjamin and Susan

A Picture of productivity . . .



... familiar to two thousand Swindon folk who are serving the industries of Britain.

Plessey

KEMBREY STREET . SWINDON

Characters

(in order of appearance)

SID EL KAR	Trevor Owen
MINDAR	Derick Stuart-Kelso
HADJI	Frederick Stroud
HASSI	Victor Dibbin
NERI	Hilda Bassett
PIERRE BIRABEAU	Reginald Hipperson
BENJAMIN KIDD	
CAPT. PAUL FONTAINE	
LIEUT. LA VERGNE	Leonard Millman
SERGEANT DE BOUSSAC	John Purdy
AZURI	Betty Symonds
EDITH	Peggy Walker
SUSAN	Vera Bennett
MARGOT BONVALET	Phyllis Whitewood
GENERAL EIRABEAU	Frank Endersby
CLEMENTINA	하면 보다 1918년 1918년 1918년 1918년 1일 10년 1일 10년 1일 12일 12일 12일 12일 12일 12일 12일 12일 12일
ALI BEN ALI	
	1명 하나가 는데이어의 전에는 100% 보존한 중에 보면서 보고하면 하나면서

THE DANCERS

Anita Bathe Madeleine Smart
Pamela Hill Beryl Summerhayes
Betty Oldland Barbara Wheeler
Evereld Poole Barbara Yeulett

FRENCH GIRLS, SPANISH CABARET GIRLS & SOLDIER'S WIVES

Hilda Bassett Hazel Grace Jean Kelly Una Boffin Jeanne Hancock Ethel Lever Vera Ball Enid Hogden Jean Muir June Babbington Susan Hiscock Phyllis Nesling Dulcie Dunne Jill Harris Meryl Rowe Violet Field Marie Shailes Helen Hipperson Jean Guntrip June Smith Peggy Jones Ruth Griffiths Patricia Taylor

SOLDIERS OF THE FRENCH LEGION SERVANTS & MEMBERS OF THE RED SHADOW'S BAND

John Babbington Percy Jones Frederick Stroud Roy Baldwin Stanley Jones Herbert Shute Joseph Kelly Jack Brewer Roy Tucker Randolph Hill Gerald Razey George Thomas George Hicks George Streetly Basil Thorpe Gerald Winslow Alec Hemmings

Wishing the "Desert Song" a FULL HOUSE, with a courteous reminder to the audience that we have several VACANT ONES

FREDERICK SAUNDERS & Co. 34 FLEET STREET, SWINDON

> Tel 5371/2, 2848, 3553/Ext. 1 (Evenings 4157)

W. J. MORAN LTD. 153 VICTORIA ROAD **SWINDON**

Agents for

PYE PHILIPS H.M.V. RADIO AND T/V HOOVER

POLISHERS WASHERS VACUUM CLEANERS

Telephone 2064

DISTRIBUTORS of AUSTIN CARS and COMMERCIALS

Most NEW AUSTIN Models available for EARLY or IMMEDIATE Delivery



OPEN 8 a.m.—11 p.m.

SEVEN DAYS A WEEK

DROVE ROAD SWINDON

Tel. Nos. 4035-4036

SPECIALISTS IN ALL TYPES OF MOTOR VEHICLE REPAIRS

Page Eighteen

Synopsis of Scenes

ACT I

Scene	J	Retreat of the Red Shadow in the Ri	ff Mountains (Evening)
Scene	2	Outside General Birabeau's House	(The same evening)
Scene	3	A room in General Birabeau's House	(A few evenings later)
		ACT 2	
Scene	I	The Harem of Ali Ben Ali	(Afternoon of the following day)
Scene	2	A Corridor	(A few minutes later)
Scene	3	The Room of the Silken Couch	(A few minutes later)
Scene	4	The edge of the Desert	(The following morning, before dawn)
Scene	5	The Courtyard of General Birabeau's	House (Two days later)

Time-The present

Locale-Northern Africa



Costumes by

B. J. SIMMONS & CO, (1941) LTD.

FASHION HIRE LTD.

Scenery by JAMES FREDRICKS

Photographs by THE SWINDON PRESS LTD.

Dances Arranged and Rehearsed by MADELEINE SMART, M.R.A.D.

Musical Director, CHARLES COMLEY

The Play Produced by REGINALD HIPPERSON

36 GALLONS A MINUTE!

One of our Raincoats was recently tested, with this amount of water directed on to it, for half-an hour. Not a drop of water penetrated it! Come and see these wonderful and fashionable Raincoats for Ladies.

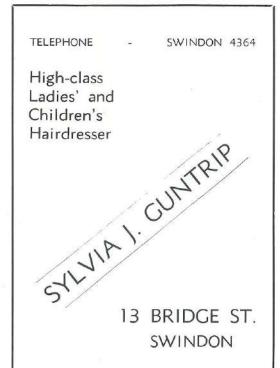
HOPE & CO.

(Raymond Sutton)

Famous for Rainwear

21/23 FARINGDON ROAD, SWINDON

Tel. 2517



BERYLDENE HUNT

A.L.A.M. (Elocution) A.L.C.M.

Teacher of

VOICE PRODUCTION
SPEECH TRAINING
and DRAMATIC ART

*

31 BATH ROAD SWINDON

> Enquiries at 4 Bath Road 'Phone 3040

Page Twenty

Musical Numbers

ACT I

Prelude and Opening Chorus		
Finaletto—Scene I Song (Paul) and Soldiers	Prelude and Opening Chorus	"High on a hill is our stronghold"
Song (Paul) and Soldiers	Song (Red Shadow) Sid and Riffs	
Finale—Scene 1 Opening—Scene 2 and Song (Susan)	Finaletto—Scene I	
Opening—Scene 2 and Song (Susan)	Song (Paul) and Soldiers	"Margot"
Opening Chorus—Scene 3 "Why did we marry soldiers" Song (Margot) and Girls "Oh! Girls, girls, here are cavaliers" Song (Margot) and Girls "Romance" Duet (Margot and Pierre) and Chorus "Then you will know" Trio (Margot, Paul and Pierre) and Chorus "I want a kiss" Duet (Susan and Bennie) and Girls "It" Duet (Margot and Red Shadow) "The Desert Song" Finale—Act I ACT 2 Entr'acte Opening Chorus "My little castagnette" Song (Clementina) and Girls "Song of the Brass Key" Spanish Dance Duet (Clementina and Bennie) "One good boy gone wrong" Concerted Number (Red Shadow, Sid, Ali) and Men (a) "Let love go" (b) "One flower in your garden" (c) "One alone" Opening—Scene 3 Scene (Margot and Red Shadow) "The Sabre Song" Finaletto—Scene 3 Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"	Finale—Scene I	
Song (Margot) and Girls	Opening—Scene 2 and Song (Susan)	"l'll be a buoyant girl"
Song (Margot) and Girls	Opening Chorus—Scene 3	"Why did we marry soldiers"
Duet (Margot and Pierre) and Chorus "Then you will know" Trio (Margot, Paul and Pierre) and Chorus "I want a kiss" Duet (Susan and Bennie) and Girls "It" Duet (Margot and Red Shadow) "The Desert Song" Finale—Act I ACT 2 Entr'acte Opening Chorus "My little castagnette" Song (Clementina) and Girls "Song of the Brass Key" Spanish Dance Duet (Clementina and Bennie) "One good boy gone wrong" Concerted Number (Red Shadow, Sid, Ali) and Men (a) "Let love go" (b) "One flower in your garden" (c) "One alone" Opening—Scene 3 Scene (Margot and Red Shadow) "The Sabre Song" Finaletto—Scene 3 Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"	Song (Margot) and Girls	"Oh! Girls, girls, here are cavaliers"
Trio (Margot, Paul and Pierre) and Chorus	Song (Margot) and Girls	"Romance"
Trio (Margot, Paul and Pierre) and Chorus	Duet (Margot and Pierre) and Chorus	"Then you will know"
Duet (Susan and Bennie) and Girls "It" Duet (Margot and Red Shadow) "The Desert Song" Finale—Act I ACT 2 Entr'acte Opening Chorus "My little castagnette" Song (Clementina) and Girls "Song of the Brass Key" Spanish Dance Duet (Clementina and Bennie) "One good boy gone wrong" Concerted Number (Red Shadow, Sid, Ali) and Men (a) "Let love go" (b) "One flower in your garden" (c) "One alone" Opening—Scene 3 Scene (Margot and Red Shadow) "The Sabre Song" Finaletto—Scene 3 Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "As we are drinking"	Trio (Margot, Paul and Pierre) and Chorus	"I want a kiss"
Finale—Act I ACT 2 Entr'acte Opening Chorus "My little castagnette" Song (Clementina) and Girls "Song of the Brass Key" Spanish Dance Duet (Clementina and Bennie) "One good boy gone wrong" Concerted Number (Red Shadow, Sid, Ali) and Men (a) "Let love go" (b) "One flower in your garden" (c) "One alone" Opening—Scene 3 Scene (Margot and Red Shadow) "The Sabre Song" Finaletto—Scene 3 Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"		
Finale—Act I ACT 2 Entr'acte Opening Chorus "My little castagnette" Song (Clementina) and Girls "Song of the Brass Key" Spanish Dance Duet (Clementina and Bennie) "One good boy gone wrong" Concerted Number (Red Shadow, Sid, Ali) and Men (a) "Let love go" (b) "One flower in your garden" (c) "One alone" Opening—Scene 3 Scene (Margot and Red Shadow) "The Sabre Song" Finaletto—Scene 3 Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"	Duet (Margot and Red Shadow)	""The Desert Song"
Entr'acte Opening Chorus	-20	•
Entr'acte Opening Chorus		
Opening Chorus		
Song (Clementina) and Girls		
Spanish Dance Duet (Clementina and Bennie)	- (고)하다 2 (15) 프로그램 : 10 (15) 스타이 (15) (지원) 그 (15) (지원) (지원) 그 (15) (지원) (지원) (지원) (지원) (지원) (지원 ((14)	12년 (12년 전 12년 12년 12년 12년 12년 - 12년 12년 - 12년
Duet (Clementina and Bennie) "One good boy gone wrong" Concerted Number (Red Shadow, Sid, Ali) and Men (a) "Let love go"		"Song of the Brass Key"
Concerted Number (Red Shadow, Sid, Ali) and Men (a) "Let love go" (b) "One flower in your garden" (c) "One alone" Opening—Scene 3 Scene (Margot and Red Shadow) "The Sabre Song" Finaletto—Scene 3 Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"	DN MESS A CORNER STOLEN CONTRACTOR STOLEN CONTRA	
(b) "One flower in your garden" (c) "One alone" Opening—Scene 3 Scene (Margot and Red Shadow) "The Sabre Song" Finaletto—Scene 3 Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"	Duet (Clementina and Bennie)	
(c) "One alone" Opening—Scene 3 Scene (Margot and Red Shadow) "The Sabre Song" Finaletto—Scene 3 Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"	Concerted Number (Red Shadow, Sid, Ali) and Men	
Opening—Scene 3 Scene (Margot and Red Shadow) "The Sabre Song" Finaletto—Scene 3 Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"		
Scene (Margot and Red Shadow) "The Sabre Song" Finaletto—Scene 3 Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"		(c) She alone
Finaletto—Scene 3 Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"	Opening—Scene 3	
Scene 4 "Farewell" Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"	Scene (Margot and Red Shadow)	"The Sabre Song"
Opening—Scene 5 "All hail to the General" Reprise (Susan and Bennie) and Girls "It" Dance of Triumph (Azuri) "As we are drinking"	Finaletto—Scene 3	
Reprise (Susan and Bennie) and Girls"It" Dance of Triumph (Azuri)"As we are drinking"	Scene 4	"'Farewell''
Reprise (Susan and Bennie) and Girls"It" Dance of Triumph (Azuri)"As we are drinking"	Opening—Scene 5	
Dance of Triumph (Azuri)		

Telephone 2930

R. J. LEIGHFIELD & SONS LTD.

BUILDERS CONTRACTORS DECORATORS

SANITARY and HOT WATER **ENGINEERS**

Estimates given for every description of HOUSE REPAIRS

1 WHITNEY STREET

SWINDON



We've a Ronson for every pocket and every person. FROM 25/-J. G. JENKINSON

2 REGENT STREET - - SWINDON

J. M. Farrant, M.B.E., F.A.I., F.A.L.P.A. H. R. Wightman, F.A.L.P.A., F.V.I.

> **AUCTIONEERS VALUERS SURVEYORS** LAND, HOUSE and ESTATE AGENTS

ARBITRATORS - FIRE LOSS ASSESSORS

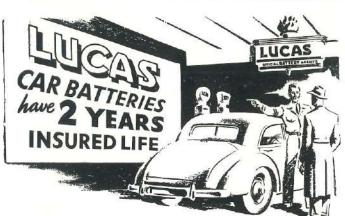
38 HIGH STREET SWINDON

TELEPHONE

- * SWINDON 5151/2



General Birabeau and Azuri



We are Official Agents for Batteries & Genuine Spares

We also operate the LUCAS B90 Immediate Exchange Service

Telephone 2452 AUTOMOBILE ELECTRICAL SPECIALISTS

10 Commercial Rd. Swindon Wilts

For your own satisfaction always insist upon genuine LUCAS parts.

Full details upon request.

BAMPTON BROS. LTD. COACH BUILDERS

for

Fine Workmanship and

Personal Service

STRATTON RD., SWINDON

All classes of Motor Body Work and Repairs

Telephone 2575

FOR COMFORT

Travel by

RIMES

LUXURY **COACHES**

New Radio/Heated Coaches available

Enquiries to:

A. RIMES & Sons Ltd., CENTRAL GARAGE, SWINDON Telephone 2001



Clementina and Ali Ben Ali

H. E. LANE

47 REGENT STREET, SWINDON

THE "HOME"

of

"HOME-CURED BACON"

HITCHCOCK (H. E. Lane (Regent St.) Ltd.)

VICTORIA ROAD SWINDON

FAMILY BUTCHER

Quality in Cooked Meats

And Home Baked Pies

SWINDON BACON CURING Co. Ltd. FLEET STREET SWINDON

PORK BUTCHERS

Cooked Meats Specialists Supplies of Offal Fresh Daily

Our Guarantors

The Society wishes to acknowledge and express its gratitude to those people whose generosity has madepossible this production. We refer to our guarantors, who so willingly have guaranteed amounts ranging from £10 to £100 against any loss the Society might sustain on this production. Again the response to our appeal for guarantors was remarkable, a sum of well over £1,000 being quickly assured. Last year, on our first production, the support we received from you, our public, was such that we did not have to call upon our guarantors and we sincerely trust that again this will apply. It is a fact, however, that without their promise of financial support, should the need arise, the Society could not have presented two such ambitious shows as "The Arcadians" and "The Desert Song". We are indeed deeply grateful to:—

H. Ball, Esq. E. Bampton, Esq.

E. W. Beard, Esq.

Mr. & Mrs. E. A. Blanchard

E. T. Boulton, Esq.

H. W. Boulter

H. H. Bristow, Esq.

T. Burrington, Esq.

A. D. Butler, Esq.

D. T. Carter, Esq.

J. L. Calderwood, Esq.

D. A. Cameron, Dr.

Mr. & Mrs. S. Clayton

E. G. J. Collins, Esq.

A. E. Dixon, Esq.

Mr. & Mrs. F. P. Endersby

C. Finn, Esq.

Mrs. A. Fuller

N. C. Furguson, Esq.

A. E. Gardiner, Esq.

H. Godfrey, Esq.

G. J. Handy, Esq.

E. Hill, Esq.

F. C. G. Hill, Esq.

M. E. P. Hill, Esq.

Mr. & Mrs. R. F. Hill

W. J. R. Hill, Esq.

H. Hillier, Esq.

Mr. & Mrs. R. V. Hipperson

Mr. & Mrs. H. L. Howarth

H. E. Lane, Esq.

A. Leighfield, Esq.

W. J. Long, Esq.

P. Medd, Esq.

B. L. Monahan, Esq.

Mr. & Mrs. D. P. More

W. Moreton, Esq.

J. D. Morrison, Esq.

E. M. Morse, Esq.

Mr. & Mrs. W. W. Nichols

Mr. & Mrs. M. Owen

R. J. Parker, Esq.

J. Pattison, Esq.

Mr. & Mrs. R. C. Pollard

F. A. L. Pritchard, Esq.

Mr. & Mrs. P. Purdy

M. Rimes, Esq.

F. G. Rose, Esq.

Mr. & Mrs. H. Russell

H. V. Slade, Esq.

D. S. Smith, Esq.

J. W. Smith, Esq.

D. P. Story, Esq.

G. Streetly, Esq.

Mrs. M. J. Streetley R. Sutton, Esq.

H. W. Thick, Esq.

A. R. Towerzy, Esq.

Mr. & Mrs. R. H. Turner

H. W. T. Tydeman, Esq.

B. Walker, Esq.

G. T. Wallis, Esq.

H. R. Wightman, Esq.

K. H. Wilmer, Esq.

K. K. Wise, Esq.

C. H. Winslow, Esq.

Mr. & Mrs. E. H. Young



MADE FOR THOSE WHO MUST HAVE THE BEST



WESTERN CYCLES Ltd.

CAN GIVE IMMEDIATE DELIVERY OF ALL MODELS OF THIS FAMOUS RANGE OF BICYCLES FROM THEIR STOCK OF **OVER 400 MACHINES**

Deferred terms are arranged if required with an initial payment of £2.

COATS, GOWNS, SUITS, BLOUSES, SKIRTS, KNITWEAR & EVENING WEAR

"ROBERTA"

The Little Shop Where Nice Clothes Cost Less

72 VICTORIA ROAD **SWINDON**

Telephone 3047

Personal attention always given

NO CHARGE FOR ALTERATIONS

"PAMELA'S"

Ladies' and Children's Hairdresser

10 MARLBOROUGH ROAD WROUGHTON

Telephone 321

PERSONAL ATTENTION AT * REASONABLE PRICES

> Mrs. Pamela Hill, 61 Bath Rd., Swindon



Our Dancing Girls

FINISH THIS WONDERFUL YEAR BY BEING WELL-DRESSED AT . . .

The Great Western Clothiers

35-37 FARINGDON ROAD, SWINDON

Established 1899

Telephone 2313

TAILORS, HATTERS AND OUTFITTERS for BUSINESS or PLEASURE LOUNGE or LEISURE

Men's, Youth's and Boys' Clothing of every Description



RUSSELL'S (CLOTHIERS) LTD

29 FLEET ST. and 66 CRICKLADE RD.

Telephone 3027 SWINDON Telephone 4795

OUR WATERPROOF DEPT. WILL KEEP YOU DRY

Contractors of Government Surplus and Camping Equipment

We offer you . . .

An exquisite hand-finished LAUNDRY SERVICE and

A machine finished ECONOMY FAMILY SERVICE

A DRY CLEANING SERVICE with everything fautlessly tailor-pressed

Write or Phone

SOUTHERN LAUNDRY CO. LTD.
STATION ROAD - - SWINDON

Telephone 2180

WE ARE LOOKING AHEAD-

That is why we shall welcome your suggestions for our 1954 production. Send them to our Hon. Secretary, E. A. Blanchard, Esq., 78 Croft Road, Swindon, so that they may receive consideration when we are making our selection

-Help us to please you.

Acknowledgments

The Committee, on behalf of the Society, desire to express their sincere thanks to all those who have supported this our second production:—

The Principals
All Members of the Cast
The Officers of the Society
The Hon. Producer, Mr. Reginald Hipperson
The Hon. Musical Director, Mr. Charles Comley
The Hon. Dancing Mistress,
Miss Madeleine Smart
The Hon. Pianists, Miss M. Page and
Miss J. Farrow
Mr. R. Sutton for so ably wielding the baton

Mr. R. Sutton for so ably wielding the baton at rehearsals Wardrobe Mistresses, Mrs. Huck and

Wardrobe Mistresses, Mrs. Huck and Mrs. G. Streetly The Prompter, Isabel Parks

The Callers, June Hogan & Roger Osborne

Mr. Bassett and his Team for Make-up Property Master, Mr. Maurice Griffith

The Swindon Press Ltd. for Photographs

The Programme Stewardess, Mrs. E. A. Blanchard and the Ladies who so willingly assisted her

The Advertisers whose generosity made possible the production of this Programme

Mr. Doak and the Staff of the Empire Theatre To all who exhibited window and car bills

The Committee of Management, Presbyterian Church, for kindly allowing use of rooms for rehearsals

To everyone, however small their services

In accordance with the requirements of the Council—

I.—The public may leave at the end of the performance or exhibition by all exit doors and such doors must at that time be open. 2.—All gangways, corridors, staircases and external passageways intended for exit shall be kept strictly free from obstruction, either permanent or temporary.

3.—Persons shall not be permitted to stand or sit in any of the gangways intersecting the seating, or to sit in any of the other gangways. If standing be permitted in the gangways at the sides and rear of the seating, it shall be strictly limited to the number indicated in the notices exhibited in these positions.

4.—The safety curtain must be lowered in the presence of each audience.

NOVEMBER 2nd

AND ALL NEXT WEEK

Nightly at 7.30. Saturday 5.30 and 8. Matinee Wednesday 2.30

PERSONAL APPEARANCE OF

JACK HULBERT

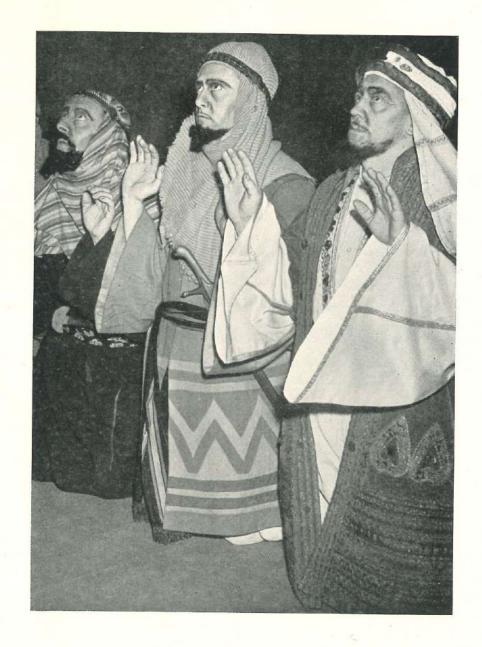
and

FULL LONDON COMPANY

THE HOUSEMASTER

THE EMPIRE THEATRE

SWINDON



Hassi Sid El Kar Ali Ben Ali

FOR

BRICKS, CONCRETE BLOCKS, CEMENT, GRAVEL, SAND, LIME

SERVICE

ROAD STONE, CLINKER ASHES, TARMACADAM, GARDEN SOIL, TILES, DRAIN PIPES, HAULAGE and PLANT HIRE of all descriptions

GET

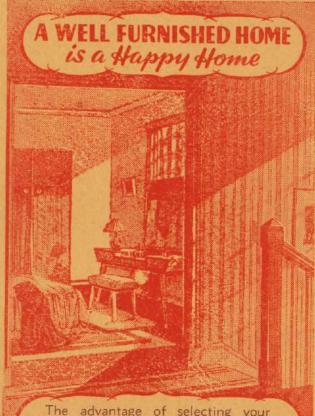
E. HILL & SONS

KINGSHILL - SWINDON

Telephone 2211 (5 lines)

でもいっていることともことともことともということともことにも

FURNITURE and FURNISHINGS of CHARM and DISTINCTION



The advantage of selecting your furniture from a house of repute was never more apparent than today. Our long experience in the trade means better quality, higher standard of finish and your complete satisfaction, whilst our prices represent today's keenest values!

come HOME MAKING with



CARPETS

FLOOR COVERINGS - LOOSE COVERS
SKILLED WORKSHOP REPAIR SERVICE

TELEPHONE No.: SWINDON 5365/6

ESTABLISHED OVER 50 YEARS